



# Social Return on Investment (SROI) Analysis of the Child and Youth Advocacy Centre Model in British Columbia

## Study & Outcome Highlights

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**SROI Objectives:** To demonstrate the social and economic value of the work being done by the Child and Youth Advocacy Centres (CYACs) in BC, and to help partner organizations as well as potential funders better understand:

- The unique value created by the CYAC model.
- How the CYAC model drives value for key stakeholders.
- How the CYAC model is different from other, more traditional service delivery models.

**Study Scope:** The focus of this SROI analysis is the value of the CYAC model. The study includes data from the eight operating CYACs that comprise the BC Network of CYACs.

**Study Approach:** This study was conducted using the following methodologies:

- Most Significant Change (MSC)
- Internationally standardized Social Return on Investment (SROI)

*Without the CYAC, I think I would have kept it to myself and dealt with having that person in my life. At the CYAC, I learned that it was not my fault. It's the best place to go if anything happens to you. - child/youth*

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### SROI Ratio

The SROI analysis of the CYAC model in BC revealed a

**SROI ratio of 1:5.54**

This indicates that for every dollar invested in CYACs, approximately **\$5.54** in social and economic value is created.

\$

**2021 | 2022**

**\$3.5 million**

was invested in CYACs in BC last year resulting in

**\$19.6 million**

in social and economic value.

### Key areas where significant value is created include:

Increased efficiencies for BC's systems including healthcare, education, justice, child protection, and policing.

Improved quality of work for CYAC management and staff, MDT members, and partner agencies.

Wellbeing and quality of life changes for children and their families.

*Before coming to the CYAC, we felt completely lost with the situation; everyone stepped in and directed us as to what was going to happen, explained how they could help, and were transparent about the whole situation. Coming to the CYAC made us both feel so much safer in the situation we were in. This experience at the CYAC has been life changing for us. Having all the help in one place was absolutely amazing. - caregiver*